

MANN REPORT

RESIDENTIAL



VIDEO DOORMAN® ... "SECURE PACKAGE DELIVERY & PEACE OF MIND"

American Security Systems Inc.

Larry T. Dolin, CEO

Video Doorman®... A Revolutionary Innovation In Apartment Building Security And Convenience

American Security Systems Inc.

Most apartment buildings do not have a doorman because of the cost. But most residents and owners want the doorman services that provides 24/7 security, especially late at night, and the convenience of receiving deliveries. Video Doorman® Security Systems solves this problem.

Larry Dolin, the CEO of American Security Systems Inc. and the creator of Video Doorman® says, "It's a revolutionary *interactive* system that provides 24/7 building security, escort support services for tenants, plus a way tenants can receive packages when they are not at home. And it does it at less than 5% of the cost of an actual doorman... about \$1.00 a day. As important, it delivers added value to the building, whether it is a rental or condo."

Secure Package Delivery and Better Building Security

The revolutionary new Video Doorman® security system offers tenants in non-dormant condos, co-ops and rentals a way to receive their package deliveries safely when they are not at home. Whether it's UPS, FedEx or deliveries from local retailers or dry cleaning, Video Doorman functions just like an actual doorman to allow the delivery person into the building and escort them to the secure package room. Video Doorman uses state-of-the-art surveillance equipment and procedures to provide optimal security. Access control, Central Station monitoring, recording and secure package storage are all rolled into one system.

How it Works

When a courier presses the button on the Video Intercom Panel installed on the outside entry of your building, a trained Central Station operator views the courier, obtains tenant delivery information, and allows entry via the remote system. All activity is recorded... both audio and video. A series of cameras within the building, supplied with speakers and microphones, monitors the delivery's progress through the building while "escorting" the courier to a secured package room. The tenant is then notified. And this same system can "escort" tenants into the building when they press their portable transFOB.

Access Control

The system starts with an exterior Video Doorman entrance panel equipped with a backlit high-resolution camera, a built-in speaker/microphone with noise reduction, and a VDM Proximity card reader.

Central Station Monitoring

The signal travels over a high speed internet connection to American's 24-hour UL certified Central Station. Operators are trained to handle video monitoring calls and all systems are backed-up. In effect the system is "alive". Unlike traditional systems, which are primarily used after an incident, this system reacts to programmed

signals with live trained operators.

Entry/Tracking

High resolution cameras and speaker/microphones allow Central Station operators to interact and monitor the courier to the package room and out of the building. The tenant is then notified of the delivery. *No other system available today provides this key ingredient. Video Doorman never loses track of a delivery person.*

Secure Alarmed Package Room

American installs a magnetic lock, door closer, alarm, camera with speaker/microphone and a card reader in the package room, all connected to the Central Station for remote release/monitoring. The camera with speaker microphone records entry and stops any internal theft.

24/7 Recording

Video Doorman uses the most advanced, professional digital recording system. It provides 24/7 real time, high-resolution video recording, and on-call 2-way remote audio/video access control. 24/7 Vital Signs Monitoring instantly reports any system malfunction.

Door Ajar Notification

When door is left open, American is notified, and lets the building management know to close it. As important, American sends a clip to the manager of the person who left it open.

Forced Entry Dispatch

If door is ever forced, American dispatches police along with a clip of the perpetrator.

Safe Lobby®

Recently, Video Doorman created a security system called "Safe Lobby" to improve the safety in building lobbies. Most real estate property managers and police departments agree that 95% of apartment building crime begins at the front door. Now Video Doorman® Safe Lobby is the first proactive security system to prevent lobby loitering and monitor lobbies for safety. It's so unique there's a patent pending. The Video Doorman Safe Lobby System provides a residential apartment building with remote security and surveillance 24/7, just like an actual guard. It limits access only to tenants; it makes sure the front door is closed; it detects forced entry; and it prohibits loitering in the lobby 24/7. Access control, monitoring and recording are all rolled into one system!

The system integrates a card reader and front door contact with cameras, speakers, and microphones in the lobby and the elevator if desired. The high quality Digital Video Recorder with Video Analytics is linked via high-speed IT line to Central Station, allowing American to literally be the security guard of your



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building lobby.

Eight key benefits are offered with Video Doorman Safe Lobby:

- Card Access Door Control & Management
- Central Station Monitoring
- Entry/Surveillance
- Video Analytics to prevent loitering
- 24/7 Video Recording
- Door Ajar Notification
- Latchkey Kid Notification
- Forced Entry Alert

Why it Makes Sense for Building Owners and Managers

The most easily identified way to ease renters' concerns over safety and security is the installation of an interactive video surveillance system, such as Safe Lobby by Video Doorman. By installing a Video Doorman Safe Lobby security system, managers and owners experience benefits such as:

Reduce liability/lower insurance rates. Many insurance companies recognize the benefits of security alarms and video surveillance protection by rewarding owners with price breaks.

Decrease in unwanted access and loitering. From domestic disputes to criminal activity, security access systems and alarm systems give that added advantage of approved traffic flow. When residents are able to allow approved traffic and disallow troubling visitors, they

feel more in control of their safety and security.

Higher occupancy and retention. In recent years, it is hard to find anyone who has not moved at least once. By increasing the sense of security with video surveillance and alarm systems, turnover will be less. Providing a safe place to live and raise their children will give returns of higher overall occupancy and improved retention.

Higher rent. As a selling feature for increasing rent or higher rent, security is top on the list of concerns among renters because many potential leasers equate safety with a doorman in New York City.

Since the number one disadvantage for most property managers and building owners is the cost, Video Doorman Safe Lobby is perfect. At about 50 cents per day, Safe Lobby by Video Doorman offers an affordable integrated security system with live operators and video surveillance services to monitor the safety of the building entry and lobby.

Larry Dolin founded American Security Systems Inc. in 1980. He decided there was a need and opportunity for a new kind of alarm/security company that combined the highest quality products with the best customer service possible. Over the years the business grew from burglar alarms to include fire alarms, CCTV, access control and video intercom. Video Doorman® and Video Doorman® Safe Lobby are the latest additions and are growing so rapidly, a separate division was formed within the company.

American has over 5,000 Central Station alarm customers, and another 3,000 customers, making it the 56th largest independent security company in the U.S. Central Station is UL Certified and NYCFD approved. American is big enough to provide clients with a full range of the best products and systems in the marketplace, yet small enough and locally focused that they can deliver outstanding customer service and support. Clients range from many of New York's most prominent corporations to high-profile individuals, including politicians, U.N. dignitaries and international theater and film stars. The company also services over 2,000 NYCHA buildings.

Larry Dolin received an MBA from Syracuse University, and a Bachelor's Degree in Journalism from the University of Missouri. He lives in Long Island, where he protects his family with one of his own systems, of course! ■

Larry T. Dolin
 American Security Systems Inc.
 5-44 50th Avenue
 Long Island City, NY 11101
 Tel: (718) 784-2880
www.VideoDoorman.com
www.AmericanSecuritySys.com